



# Sponsorship Agreement

## May 15 & 16, 2010



TOM & DINAH JOHNSON  
SPONSORSHIP SALES  
Phone 843-280-0521

Email: [tommyboy32943@yahoo.com](mailto:tommyboy32943@yahoo.com)  
Website: [www.bluecrabfestival.org](http://www.bluecrabfestival.org)

Name		
Business or Organization Name		
Address		
City	State	Zip
Telephone	Fax	
Email	Website	
Signature		Date

<b>Festival Sponsor</b> <b>\$7,500<sup>00</sup></b>	Featured in all Advertising Media Presence on Blue Crab website for 6 months Mentioned in all press releases 40 passes to festival & hospitality tent 10 Blue Crab Festival Tee Shirt Coupons	Banner displayed at the festival Featured on extensive rack card distribution Display Space at the festival Name mentioned continuously during festival  (1 Opportunity)
<b>Souvenir Sponsor</b> <b>\$3,500<sup>00</sup></b>	Presence on Blue Crab website for 6 months 25 passes to festival & hospitality tent 10 Blue Crab Festival Tee Shirt Coupons Name prominently displayed on Souvenir Booth	Name will appear on Souvenir trailer for the year Name mentioned frequently during festival Name mentioned in pre-event advertising Mentioned in all press releases  (1 Opportunity)
<b>Entertainment Sponsor</b> <b>\$2,500<sup>00</sup></b>	Name will appear on stage during the festival 15 passes to festival & hospitality tent 8 Blue Crab Festival Tee Shirt Coupons Mentioned in Blue Crab Entertainment press releases	Name mentioned in pre-event advertising Name mentioned often during festival  (5 Opportunities)
<b>Event Sponsor</b> <b>\$750<sup>00</sup></b>	Name will appear in advertising publications 10 passes to festival & hospitality tent 5 Blue Crab Festival Tee Shirt Coupons Significant signage at event you sponsor	Name will appear on Blue Crab website Name prominently featured at the main gate You will receive display space at festival Name mentioned several times during festival
<b>Community Sponsor</b> <b>\$250<sup>00</sup></b>	Appear in newspaper as sponsor Name will appear on Blue Crab website	4 passes to festival & hospitality tent
<b>Friend of the Festival</b> <b>\$100<sup>00</sup></b>	You will receive a special 25th Anniversary Blue Crab Limited issue print and 2 passes to the festival	
<b>Donation</b> \$ _____ <sup>00</sup>	I am unable to donate at any level above but wish to make a donation	

We can provide custom sponsorship packages. As an example: if you are interested in entertaining clients, or would like special arrangements at the festival, we would be happy to create something for you. Please feel free to contact Allen Lee at 843-446-9642 or Craig Hill at 843-249-1682 to discuss other opportunities.